

Building Regional Australia Summit 2017 draft program

Wednesday 26th April 2017

6.00pm *Welcome drinks at the Nambucca Surf Club overlooking the beautiful Nambucca Beach*

Thursday 27th April 2017

8.30am *Registration Coffee and networking*

9.30am Official welcome **Cr Rhonda Hoban** Mayor of Nambucca Shire Council

9.40am
Mr Peter Bailey
CEO Foundation for Regional Development
"Setting the Agenda for growth and prosperity"

9.45am
Senator Fiona Nash
Minister for Regional Development, Local Government and Territories
"A Federal perspective for Regional Development!"

10.30am
Christopher Saunders
General Manager
"Renew Newcastle" filling the CBDs empty shops

11.00am *Morning tea and networking*

11.15am
Fiona Reynolds
Director ABC Regional
"Future directions for ABC regional in the Digital age"

11.45am
Andrew McCann
Managing Director, nucleo advertising agency
"How Digital Marketing can promote your brand"

12.15am
Darren Schaefer
Marketing Manager, Regional Australia Bank
"Launching a new name - the role of digital marketing"

12.45am *Q & A panel session*

1.00pm *Lunch & Networking*

1.45pm *Bus departs for site visits*

2.30pm **Site visit to Macksville businesses - Host Wayne Lowe, Manager, Business Development, Nambucca Shire**

Bogdan Gregory
General Manager Lend Lease Bridge prefabrication
Building bridges for the Pacific Highway from Macksville

3.00pm
Stephen Harris
Manager Express Coach Builders
NSW largest Bus & Coach Builder

3.30pm *Afternoon Tea - Valley of the Mist- Bush tucker tours*

4.15pm
Adrienne Smith
Director and Chief Operating Officer, Midcoast Trucks
Australia's largest Used Truck Dealer & Isuzu New Truck Franchise

5.00pm *Bus dropoffs to Motels*

6.30pm *Gala Dinner at Nambucca Golf Club*

Friday 28th April 2017

7.30am *Summit breakfast*

8.00am
Elizabeth McGregor
Regional General Manager, TAFE Northern Region
"Driving regional growth through training and education innovation"

9.45am **Panel session 1 - Cluster Building** **Panel session 2 - Agriculture**

<p>Rob Hall Economic Consultant .id Australia "Insights into the performance of Australia's regions"</p>	<p>John Lloyd CEO Horticulture Innovation Australia "Horticulture an opportunity for your community!"</p>
--	---

<p>Brian Gould Economic Development Manager Greater Bendigo Council "Building a Business cluster a Victorian perspective"</p>	<p>Michael Toby & Peter McPherson Costa Group - Australia's biggest Horticulture company "Horticulture - the key to your future"</p>
---	--

<p>Wayne Lowe Manager Economic Development Nambucca Shire Council "Attracting Investment to your clusters"</p>	<p>Prof James Rowe CEO Sheep Cooperative Research Centre "The future of the Sheep Industry"</p>
--	---

<i>Q & A panel session</i>	<i>Q & A panel session</i>
--------------------------------	--------------------------------

11.45am *Lunch Networking*

12noon
Dr Terry Rawnsley
Principal and Partner SGS Economics
"Infrastructure - is it just a sugar hit"

1.00pm
Making Public Relations work for you
Laura Carr
Account Director, Sefton and Associates
"PR - communicating your message"

1.30pm
Gabby Notley
Head of Global Media at BHP Billiton
"Taming the Media in the digital age"

2.00pm *Q & A panel session*

2.15pm
Anthony Fox
Chairman, Foundation for Regional Development

2.15pm **Closing remarks**

3.30pm *Afternoon tea and farewells*