

Building Regional Australia Summit 2017 draft program

Wednesday 26th April 2017	
6.00pm	<i>Welcome drinks at the Nambucca Surf Club overlooking the beautiful Nambucca Beach</i>
Thursday 27th April 2017	
8.30am	<i>Registration Coffee and networking</i>
9.30am	Official welcome Cr Rhonda Hoban Mayor of Nambucca Shire Council
9.40am	Mr Peter Bailey CEO Foundation for Regional Development "Setting the Agenda for growth and prosperity"
9.45am	Senator Fiona Nash (Invited) Minister for Regional Development, Local Government and Territories "A Federal perspective for Regional Development!"
10.30am	Cr Keith Rhodes (Invited) President, Local Government NSW "Does Local Government have a role in Regional Development"
11.00am	<i>Morning tea and networking</i>
11.15am	Christopher Saunders General Manager "Renew Newcastle" filling the CBDs empty shops
11.45am	Andrew McCann Managing Director, Nucleo Advertising agency Digital experts "How Digital Marketing can promote your brand"
12.15am	Darren Schaefer Marketing Manager, Regional Australia Bank "Launching a new name - the role of digital marketing"
12.45am	<i>Q & A panel session</i>
1.00pm	<i>Lunch & Networking</i>
1.45pm	<i>Bus departs for site visits</i>
2.30pm	Site visit to Macksville businesses - Host Wayne Lowe, Manager, Business Development, Nambucca Shire
	Bogdan Gregory General Manager Lend Lease Bridge prefabrication Building bridges for the Pacific Highway from Macksville
3.00pm	Matt Winslow Manager Express Coach Builders NSW largest Bus & Coach Builder
3.30pm	<i>Afternoon Tea - Valley of the Mist- Bush tucker tours</i>
4.15pm	Adrienne Smith Director and Chief Operating Officer, Mid North Coast Trucks Australia's largest Used Truck Dealer
5.00pm	<i>Bus dropoffs to Motels</i>
6.30pm	<i>Gala Dinner at Nambucca Golf Club</i>
Friday 28th April 2017	
7.30am	<i>Bus pickup from Nambucca Motels for Breakfast</i>
8.00am	Hon John Barilaro (Invited) Deputy Premier, Minister for Regional NSW, Skills and Small Business "A vision for Regional NSW"
9.45am	Bus returns to Nambucca RSL
	Panel session 1 - Cluster Building
10.15am	Lailani Burra Founder ID Australia "Identifying your targets through ABS"
10.45am	Brian Gould Economic Development Manager Greater Bendigo Council "Building a Business cluster a Victorian perspective"
11.15am	Dr Stephen Saunders Coffs Harbour City Council "Attracting Investment to your cluster"
11.45am	<i>Q & A panel session</i>
	Panel session 2 - Agriculture
10.15am	John Lloyd CEO Horticulture Innovation Australia "Horticulture an opportunity for your community!"
10.45am	Michael Toby & Peter McPherson Costa Group - Australia's biggest Horticulture company "Horticulture - the key to your future"
11.15am	Prof James Rowe CEO Sheep Cooperative Research Centre "The future of the Sheep Industry"
11.45am	<i>Q & A panel session</i>
12noon	<i>Lunch Networking</i>
12.30pm	Dr Terry Rawnsley Principal and Partner SGS Economics "Infrastructure - is it just a sugar hit"
1.00pm	Making Public Relations work for you
	Fiona Reynolds (Invited) Director ABC Regional "Future directions for ABC regional in the Digital age"
1.30pm	Laura Carr (Invited) Account Director, Sefton and Associates "PR - communicating your message"
2.00pm	Gabby Notley Head of BHP Billiton International Communications "Taming the Media in the digital age"
2.30pm	<i>Q & A panel session</i>
3.15pm	Anthony Fox Chairman, Foundation for Regional Development
	Closing remarks
3.30pm	<i>Afternoon tea and farewells</i>